

Home MAGAZINE

Fresno/Clovis, California

EVERYTHING FOR YOUR HOME

6 Month Contract

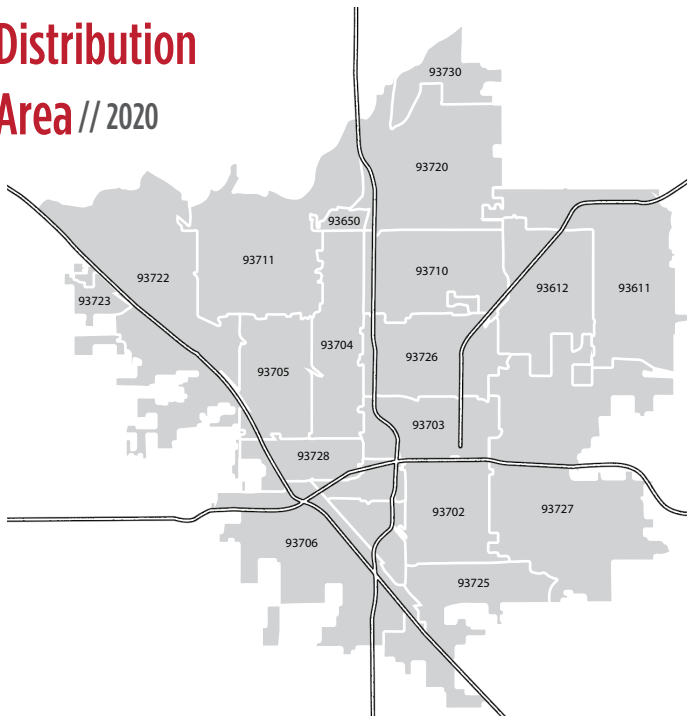
1/2 Page	\$775
Full Page	\$1450
Back Cover	\$1850
Double Truck	\$2500

12 Month Contract

1/2 Page	\$725
Full Page	\$1375
Back Cover	\$1800
Double Truck	\$2400

Ad rates are per monthly publication. Payments are processed the Monday of in-mail delivery date.

Distribution Area // 2020



Reaching 50,000 Homes
25,000 homes monthly.

Fresno / Clovis

Zip Codes:	List A Qty	List B Qty
93611	3,454	5,235
93619	7,668	5,929
93711	4,761	4,049
93720	6,451	5,381
93723	226	2,234
93730	2,459	2,212

For More Information Contact Us Today!

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The Fresno/Clovis Home Magazine reaches 50,000 homes in the course of a 2-month period. To accomplish this we have created two lists of 25,000 homes each (lists A & B). We gathered demographic information on the TOP 50,000 home-owners in Fresno & Clovis and split that list into two mailing lists. 25,000 are mailed out one month and the other 25,000 the following publication. By expanding our list our advertisers are able to double their exposure while reaching the best demographic the home improvement industry could ask for. An additional 700+ magazines are mailed to home improvement businesses in the area each month.

Our Home Magazine Shows Fresno/Clovis Homeowners How To Improve Their Living Spaces

When you partner with the Fresno/Clovis Home Magazine, you engage an affluent and passionate audience of home owners. We are the ONLY monthly direct mailed home improvement publication in the Central Valley. We are dedicated to helping contractors and home improvement professionals reach their target demographic.

500+ Call Tracking Leads Monthly

Track your success with our call tracking system.
Call today for details.

25,000

Direct Mailed
Per Month

\$339,830

Avg. Home Value
Range: 175k to 1 Million Plus

\$110,828

Avg. House Hold
Income

12

Publications Per Year

50,000

Total Homes Reached

98%

Saturation of Homes
Over \$400,000

61%

Female Readership

39%

Male Readership

56

Avg. Age of Reader

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2021 // Publication Dates

FRESNO-CLOVIS EDITION	ART DUE	IN MAILBOXES
JANUARY	JAN 6	JAN 14
FEBRUARY	JAN 27	FEB 4
MARCH	FEB 24	MAR 4
APRIL	MAR 24	APR 1
MAY	APR 22	APR 29
JUNE	MAY 26	JUN 3
JULY	JUN 23	JUL 1
AUGUST	JUL 28	AUG 5
SEPTEMBER	AUG 25	SEP 2
OCTOBER	SEP 22	SEP 30
NOVEMBER	OCT 20	OCT 28
DECEMBER	NOV 22	DEC 2

In mailbox dates may vary +/- 2 days due to post oice delivery.